



Olds Historical Society  
Mountain View Museum

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**FOR IMMEDIATE RELEASE**  
**OLDS ORAL HISTORY PROJECT**

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Thanks to the gracious donation from the Olds Elks Lodge, the Olds Historical Society-Mountain View Museum is now prepared to formally launch the Olds Oral History Project.

The Elks' support allowed the Museum to purchase the necessary recording equipment to begin collecting the story of Olds from the voice of the people in our community. This purchase will allow the Oral Histories to be recorded in high quality format at a professional level - and safely archived for future generations.

Such a project has long been a goal for the Society, and we are pleased and excited to have finally reached this point. This would not have been possible without the support of the community and local organizations such as the Elks.

As well, our Society's recent collaboration in **Olds Heritage** through partnerships with The Town Of Olds, the Olds Institute for Community and Regional Development, and Uptowne Olds allows for just such expanded programming at the Museum that would not have been possible in the past.

The Olds Oral History Project is designed as an open-ended, on-going project - with the lofty aims of collecting "everybody's" Olds Story. The Society has started to compile a short list of potential interviewees; however, it is only a starting point, and we would like to invite the entire community to participate (esp. those with a deep, rich history in the Olds area).

Museum Manager, Michael Dougherty comments that:

***"The interview list is only the tip of the iceberg. We want to collect the entire story of our community. Preserve it and document it."***

***"Now is the time... our chance to collect the stories we might otherwise miss."***

An on-going endeavor, the Olds Oral History Project will be open to the entire community - the project is open-ended with the only perimeters being to collect The Olds Story.

The Mountain View Museum will officially launch the Project the week of October. 4.